



LaBov & Beyond

509 east cook road . fort wayne, IN 46825
260.497.0111 . labov.com

News Release

FOR IMMEDIATE RELEASE

Media Contact:

Lisa Adams
Public Relations Specialist
260.497.0208
ladams@labov.com

LaBov & Beyond Hires PR and Graphic Design Pros

FORT WAYNE, Ind., September 8, 2011 - LaBov & Beyond Marketing Communications and Training, an advertising, marketing, and training company with its roots in Fort Wayne, recently hired new employees.

Baxter Orr joined as a graphic designer. He graduated from Indiana Wesleyan University with a bachelor's degree in computer graphics & painting.

Lisa Adams, specializing in public relations, also recently joined the LaBov team. She has several years of PR expertise and holds degrees in journalism, public relations and marketing.

About LaBov & Beyond, Inc.

LaBov & Beyond, Inc., founded in 1981, is a marketing, communications, advertising and training company that focuses on clients with dealer/distributor networks and multiple locations. These clients come from a variety of industries—automotive, recreational vehicle, trucking, motorcycles, insurance, financial services, to name a few. The company specializes in comprehensive creative development and production involving a number of disciplines working in a range of media including video, interactive and print. In addition to its Fort Wayne, Indiana, headquarters, LaBov & Beyond maintains offices in Oxford, Michigan; Indianapolis, Indiana and Phoenix, Arizona. Go to ***labov.com*** to learn more.

##



LaBov & Beyond

509 east cook road . fort wayne, IN 46825
260.497.0111 . labov.com

News Release