



LaBov & Beyond

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News Release

## **FOR IMMEDIATE RELEASE**

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### **LaBov & Beyond, Inc. Expands with Additional Talent**

FORT WAYNE, Ind., August 9, 2011—LaBov & Beyond Marketing Communications and Training, an advertising, marketing and training company based in Fort Wayne, has hired additional employees.

Kim Murphy recently joined LaBov as an account manager. She has several years of advertising agency and corporate marketing experience, as well as a bachelor's degree from Indiana University.

Lauren McCallister is an IPFW graduate with a bachelor of fine arts in visual communications and design, and will be an account coordinator for several of LaBov's clients.

### **About LaBov & Beyond, Inc.**

LaBov & Beyond, Inc., founded in 1981, is a marketing, communications, advertising and training company that focuses on clients with dealer/distributor networks and multiple locations. These clients come from a variety of industries—automotive, recreational vehicle, trucking, motorcycles, insurance, financial services, to name a few. The company specializes in comprehensive creative development and production involving a number of disciplines working in a range of media including video, interactive and print. In addition to its Fort Wayne, Indiana, headquarters, LaBov & Beyond maintains offices in Oxford, Michigan; Indianapolis, Indiana and Phoenix, Arizona. Go to [labov.com](http://labov.com) to learn more.



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