



LaBov & Beyond

509 east cook road . fort wayne, IN 46825  
260.497.0111 . labov.com

News Release

## **FOR IMMEDIATE RELEASE**

### **Media Contact:**

Lisa Adams  
Public Relations Specialist  
260.497.0208ladams@labov.com

## **LaBov & Beyond, Inc. Adds New Creative Talent to FW Office**

FORT WAYNE, Ind., November 1, 2011—LaBov & Beyond Marketing Communications and Training, an advertising, marketing and training company based in Fort Wayne, has hired Laurie Perollo-Bullinger as an account manager. She has agency and corporate marketing experience in the telecommunications, health care, publishing, manufacturing and beverage industries. She has held leadership positions in field marketing, product launches and expansion, corporate communications and brand marketing with Centennial Communications (now AT&T), US Cellular, and Verizon. .

### **About LaBov & Beyond, Inc.**

LaBov & Beyond, Inc., founded in 1981, is a marketing, communications, advertising and training company that focuses on clients with dealer/distributor networks and multiple locations. These clients come from a variety of industries—automotive, recreational vehicle, trucking, motorcycles, insurance, financial services, to name a few. The company specializes in comprehensive creative development and production involving a number of disciplines working in a range of media including video, interactive and print. In addition to its Fort Wayne, Indiana, headquarters, LaBov & Beyond maintains offices in Oxford, Michigan; Indianapolis, Indiana and Phoenix, Arizona. Go to ***labov.com*** to learn more.