



LaBov & Beyond

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## News Release

### **FOR IMMEDIATE RELEASE**

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### LaBov and Beyond president and CEO Barry LaBov featured on Fox Business Channel

*FORT WAYNE, Ind., July 9, 2009*—Continuing his high-profile advocacy on behalf of the business aviation industry, Barry LaBov, president and CEO of LaBov and Beyond Marketing Communications, Inc., conducted several interviews with Fox Business Channel from Chicago Executive Airport in Wheeling, Illinois, just north of Chicago, on Tuesday, July 7.

LaBov joined Ed Bolen, president of the National Business Aviation Association, the business aviation industry's prominent trade organization, for three interviews conducted throughout the day on Fox Business. LaBov and Bolen used the interviews as opportunities to explain the many benefits business aviation has offered LaBov and Beyond specifically, along with all of the NBAA's other members.

Video of the first interview featuring Barry LaBov of LaBov and Beyond and Ed Bolen of the NBAA is available on the NBAA's Web site by copying and pasting the link below in their Web browser:

<http://www.nbaa.org/news/multimedia/videos/20090707-fox-business.php>

This is the second national interview LaBov has conducted in the past month; in June, he was interviewed on CNBC on behalf of business aviation.

#### **About LaBov & Beyond, Inc.**

LaBov & Beyond, Inc., founded in 1981, is a marketing, communications, advertising and training company that focuses on clients with dealer/distributor networks. These clients come from a variety of industries—automotive, recreational, vehicle, trucking, consumer appliance, insurance and finance, to name a few. The company specializes in comprehensive creative development and production involving a number of disciplines working in a range of media that includes video, interactive and print. In addition to its Fort Wayne, Indiana, headquarters, LaBov & Beyond maintains a full-service office in Auburn Hills, Michigan, and will soon be opening an additional full-service office in Herndon, Virginia. You can learn more about the company by visiting it online at [labov.com](http://labov.com).

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